

New **SHOPMATE 24**<sup>T.M.</sup>  
puts it all together at the point of sale!

- Modular Construction
- Double Insulation
- Modern, Modular Display

## FREE! MOD DISPLAY

SELLS MODULAR CONSTRUCTION,  
DOUBLE INSULATION

- Bright story panels instantly show how steel and plastic are combined for the first time in power tools to create the strongest, safest power tools ever.
- Illuminated, flasher header quickly draws attention to 4 unit modular construction.
- Colorful modular design panels attract attention to the modern styling of Shopmate 24.
- Convenient literature rack has leaflet that fully explains and illustrates the complete Shopmate 24 line.
- Compact in size to fit on counter, gondola or window displays, measures only 7" deep x 28" high x 22" wide.

NEW!

**SHOPMATE 24**<sup>T.M.</sup>  
POWER TOOLS  
**MODULAR  
CONSTRUCTION**

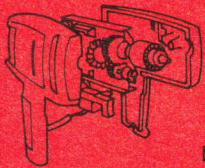


Display No. SM24-6

## MODULAR CONSTRUCTION

Strength of steel . . . safety of plastic.

A completely new concept in power tool construction. Each Shopmate 24 drill, sabre saw or sander is made up of four modules: A steel I-Beam frame power module which consists of the motor, gears and bearings, a Cyclocac<sup>®</sup> plastic housing module, an electrical control module consisting of switch with cord, and a work module such as a chuck, blade drive or sanding platen drive. Modular construction provides a stronger double insulated product with longer tool life.



## HERE'S WHAT YOU GET:

- FREE DISPLAY • PREPAID SHIPMENT

## GET YOUR FREE DISPLAY EITHER WAY:

"ONE TO SHOW —  
ONE TO GO"\*

Your free display comes with an order for six new Shopmate 24 power tools. Assortment: 2 each of the model 2420 3/8" Drill, Model 2430 Sabre Saw and Model 2440 Orbital Sander.

Order SM24-6, includes display and assortment.

"CHOOSE YOUR MIX"\*

Build your own display assortment. Get a free display with any order for a minimum of 15 Shopmate 24 tools, any mix, in standard pack master cartons. For Free Display order tools separately and display No. PD-62.

\* Display and assortments will be shipped freight prepaid for delivery after January 1, 1971. Offer expires June 30, 1971.

**SHOPMATE 24**

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